

February 2020



V E R M O N T V E T E R A N S ' H O M E

*Fulfilling the Promise*

# Why is VVH provided care important to Vermont's Veterans?



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Veteran Centered Focus and an understanding that aligns care, services, and programs closely with the values of our organization



# Importance of Veteran's Home Care



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*Life at the Vermont Veterans' Home  
in Bennington has proven;*

Veterans like and need to be with Veterans, particularly during times of diminished health and hardship

The degree of "camaraderie" is unique among Veterans because of what they have seen, done, and shared. The term a "Band of Brothers" is not a cliché for them, it is real.

# Our job to serve and care for our Veterans will never be done



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Vermont Guardsmen are working  
with their Senegalese counterparts



# Strategic Planning



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How do we provide care and services to all Vermont's Veterans when desired or necessary

- VVH Board of Trustees
  - Hired Consultant
- Board Strategic Planning Team working with Consultant
  - Building timeline for deliverables

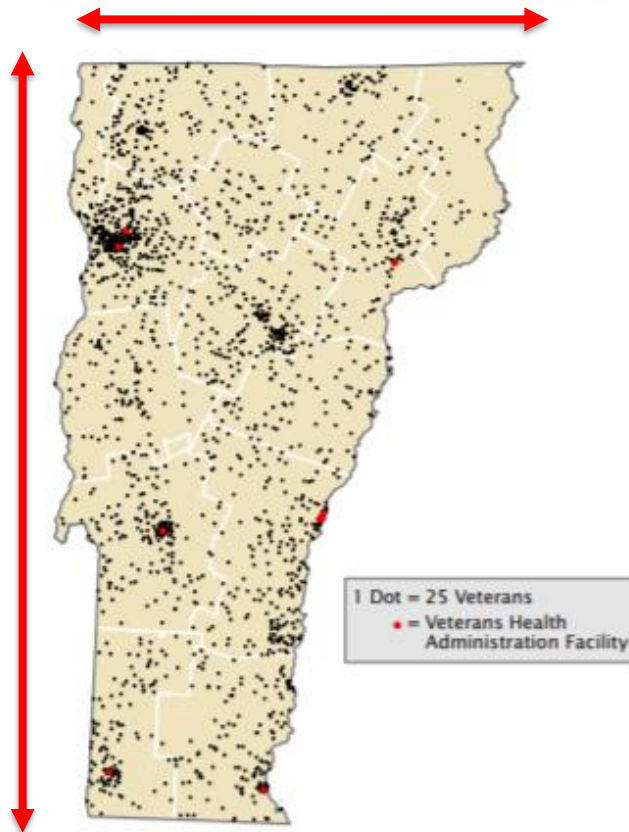


# The Foundation of who we are

**Vision** – Fulfilling the Promise

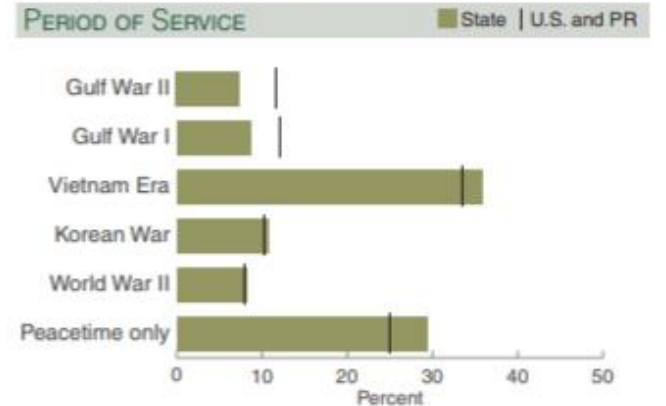


## Veteran Statistics | Vermont



	Vermont	United States
<b>Veteran Population</b>	<b>48,456</b>	<b>21,369,602</b>
Percent female	6.6	7.3
Unemployment rate for veterans	2.2	5.3
Number of homeless veterans	120	49,865
Median household income (In 2014 inflation-adjusted dollars)	\$58,413	\$61,884
Number of VA* facilities	9	1,356
Number of veteran-owned businesses	8,281	2,540,706

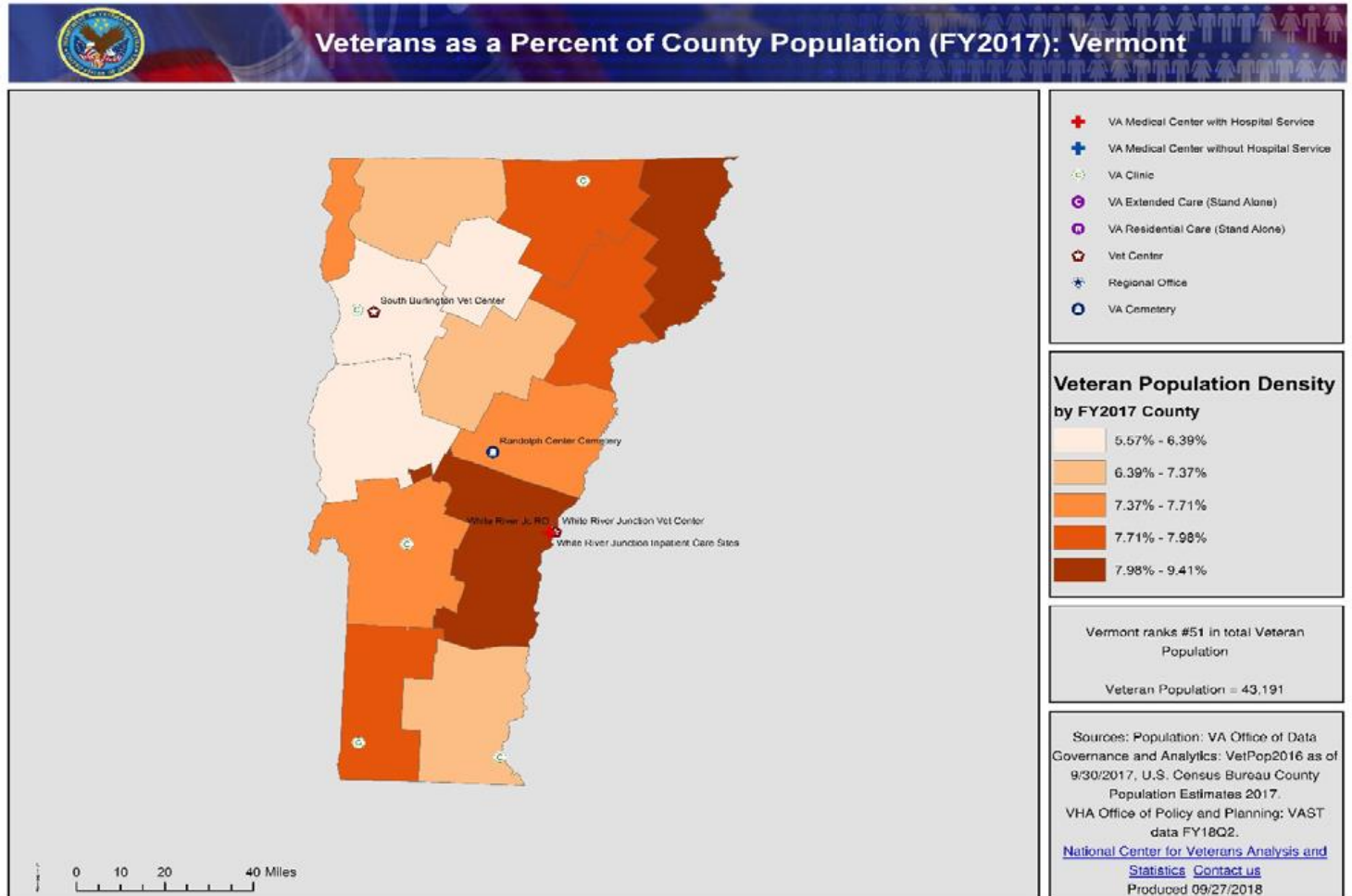
\* VA = Department of Veterans Affairs



# County Veteran Population Density Per Capita



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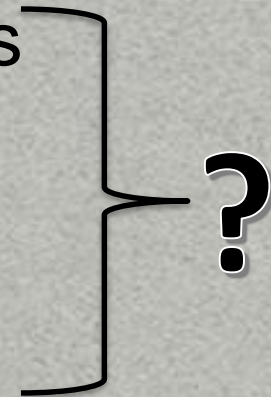


# Considerations for Strategic Plan:



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- Geographically Dispersed
- How to provide services, what is an appropriate distance?
  - Smaller distributed Homes
  - Adult Day Care
  - Rehabilitation Services
  - Home Care





# Update Security and Access Control Project



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## Waiting for VA Construction Grant Approval

Veterans Administration will fund 65% of approved projects when the State provides the 35% match. Grant will not be approved without certification via statute that funds are available.

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VA Construction Grant funds have been used for:

- Geothermal Project
- Kitchen Project
- Mold Removal –State initially funded this entire project when VA Grant was approved VVH returned \$855,000 to the State, the 65% VA funding.

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# Safety Concerns



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- All exterior doors need to be individually locked.
- Many need replacement as they can be easily breached.
- Outdoor lighting needs to be improved many dark areas.
- Confrontations between our staff and individuals on the property in the early morning hours.
  - Bennington, municipality with small city challenges
- No security staff –contact with local Sheriff for overnight presence.
- Healthcare facility and amount of prescription medications on premises.

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# Update Security and Access Control Project



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## Facility Characteristics:

- 140,000 Square Feet (single story)
- 84 Acres
- 28+ Exterior Doors
- Partially Wooded Property
- Home to 138 of Vermont's vulnerable Veterans and Spouses
- Employs 196 FTEs
- Operates 24/7 365



# Project Details



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- FY 19 Capital Bill  
\$100,000 for project design, work began  
January 22, 2019
  - Estimated Project Total Cost \$2,625,000  
VA 65% \$1,706,250  
State Match 35% \$918,750
- Replace Doors
- Swipe Card Entry
  - Single Lock Point
  - Wireless Video Access to doors
- Improved Parking Lot Lighting
  - Window Replacement

# Marketing & Admissions



Current Census: 125

118 Nursing Home – 34 on Wait List

7 Domiciliary – 6 on Wait List

## Marketing goals for 2020:

- Increase exposure to the public through events, open houses and improving our on-line presence
- To enhance our reputation and recognition with Direct Referral Marketing
- To showcase our patient experience in newsletters, social media and advertising
- To educate Veteran and Senior advocates of the benefits and services available at VVH



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